**PROJECT TOPIC – TEAM 6**

**Team Members:**

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**Topic:** Streaming Service Analysis

**Data Model:** Relational, Document and Graph

**Target Platform:** Azure SQL

**Objectives/Scope:**

1. The project plans to focus on creating a relational database for storing and retrieving user, show, episode, subscription, and view information for streaming services.
2. The database should be able to process queries on the data quickly and handle a large volume of data.
3. Analyze user behavior to discover trends, viewing preferences, and watching patterns.
4. Determine the level of popularity for various forms of media, such as films, TV series, genres, and actors.
5. Offer streaming service providers business insights for selecting content licenses, devising ad campaigns, and enhancing user engagement.
6. In order to generate useful insights, the project will concentrate on analyzing data from streaming providers such as Netflix, Hulu, Disney+ etc.
7. Reports and data visualizations will be produced to highlight key findings for stakeholders.

**Visualizations tools:** PowerBI/Tableau